





1 LET OUR TEAM HELP YOURS: Establish the event date and venue.

Our Professional Event Staff is here to help you through every step of the process from preplanning to on-site execution. Our goal is to create an experience that is stress free for you, and unforgettable for your attendees.

When selecting The Movado Group Event for your next group, know that we manage events across the globe from Los Angeles to Switzerland to Buenos Aires, a truly international solution.

Additionally, we have the right offering and staffing ratios to manage your 100 attendee executive group or a company-wide sales incentive for 2,500 attendees.

Once you've established the event date and venue, you can rest easy knowing your event is in the right hands.

2 LET OUR TEAM HELP YOURS: Select the right reward level.

The Movado Group Event can be customized to fit your needs depending on your budget, number of attendees, and group demographics. We have four popular levels that fit most of our clients' needs.



The ESQ ONE collection includes sporty silicone wrapped time-pieces perfect for any occasion.*







LEVEL 2

Spice up your event with Juicy Couture, Hugo Boss, and Lacoste timepieces that not only look great, but make your budget look great too.*











LEVEL 3

The ESQ Movado collection features some of the most high-end timepieces from Movado. Make a statement by giving the ESQ Movado collection.*







LEVEL 4

Choose to give the best Movado and ESQ have to offer. With iconic models such as the Museum included, this level will wow any group of attendees.*

*More selections available for each level. Watches shown are representatives of current styles.

3 LET OUR TEAM HELP YOURS: Sit back and relax.

Prior to the event, you will know exactly what is going to happen. We will alert you when we arrive on property. Our team's execution list includes taking inventory, setting up displays, and getting prepared in more than enough time for your guests. When the event is over, we will work with the venue to ship all excess inventory. Our goal is to give your attendees an experience they won't soon forget!







BY INCENTIVE CONCEPTS

MAKE IT AN EXPERIENCE.