

EVENT EXPERIENCES  
BY INCENTIVE CONCEPTS

THE  
**TREK**  
EVENT

# THE **TREK** EVENT

## ① LET OUR TEAM HELP YOURS: ***Establish the event date and venue.***

Our Professional Event Staff is here to help you through every step of the process from pre-planning to on-site execution. Our goal is to create an experience that is stress free for you, and unforgettable for your attendees.

When selecting The Trek Event for your next group, know that we manage events across the globe from Los Angeles to Switzerland to Buenos Aires, a truly international solution.

Additionally, we have the right offering and staffing ratios to help manage your 60 attendee executive group or a company wide sales incentive for 2,500 attendees.

Once you've established the event date and venue, you can rest easy knowing your event is in the right hands.

## ② LET OUR TEAM HELP YOURS: ***Select the right reward level.***

The Trek Event can be customized to fit your needs depending on your budget, number of attendees, and group demographics. We have three popular levels that fit most of our clients' needs.

TRY THE

Trek 3500



# THE **TREK** EVENT



Reaction Journey



Trek Marlin 5



Electra Townie Original 1



Trek 7.0 FX



Trek 820



Trek Verve 1



## Road

Trek's R&D department packs more engineering horsepower than any other bike company, and they're committed to making every one of our road bikes, from hand-built carbon race machines to refined aluminum models, the absolute best in its class. You'll feel the difference, from the first ride all the way to the podium.



**Power. Passion. Performance.** These light, fast bikes have what it takes to keep you out front.



## Mountain

Trek is currently the world leader in mountain bike technology. No surprise that our mountain bikes are the most technologically advanced on the market. Each platform leads its class, and every model is loaded with features and details that will make any ride, on any trail, better.



**Conquer any trail, from tame to treacherous,** on the world's finest off-road bikes.



## City

Trek city bikes have an agenda: make the world a happier, healthier place by getting more people on bikes more often. We make the best bikes for every purpose and every rider: smart, fun, bikes that fit the way you work, play, and live.



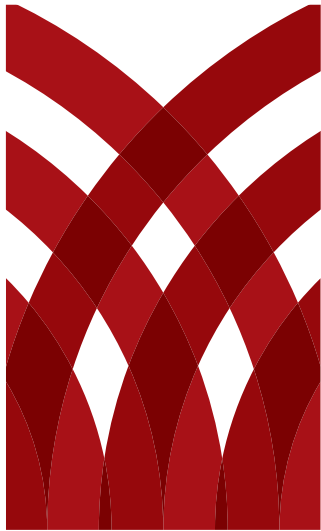
**Bikes that let you live the two-wheeled life.** Haul, commute, get fit, represent, have fun.

## 3 LET OUR TEAM HELP YOURS: **Sit back and relax.**

Prior to the event, you will know exactly what is going to happen. We will alert you when we arrive on property. Our team's execution list includes taking inventory, setting up displays, and getting prepared in more than enough time for your guests. When the event is over, we will work with the venue to ship all event items. Our goal is to give your attendees an experience they won't soon forget!



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**MAKE IT AN  
EXPERIENCE.**