

EVENT EXPERIENCES  
BY INCENTIVE CONCEPTS



# THE **BOSE**<sup>®</sup> EVENT EXPERIENCE

## ① LET OUR TEAM HELP YOURS: ***Establish the event date and venue.***

Our Professional Event Staff is here to help you through every step of the process from pre-planning to on-site execution. Our goal is to create an experience that is stress free for you, and unforgettable for your attendees.

When selecting The Bose® Event Experience for your next group, know that we manage events across the globe from Los Angeles to Switzerland to Buenos Aires, a truly international solution.

Additionally, we have the right offering and staffing ratios to manage your 100 attendee executive group or a company-wide sales incentive for 2,500 attendees.

Once you've established the event date and venue, you can rest easy knowing your event is in the right hands.



# THE **BOSE**<sup>®</sup> EVENT EXPERIENCE

## ② LET OUR TEAM HELP YOURS: **Select the right reward level.**

The Bose® Event Experience can be customized to fit your needs depending on your budget, number of attendees, and group demographics. We have six popular levels that fit most of our clients' needs.



### Bronze & Silver Level

**Bronze:** SoundSport® in-ear headphones - available for Apple devices as well as Samsung and Android™

**Silver:** SoundLink® Color Bluetooth® speaker, SoundSport® in-ear headphones





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Gold Level

SoundTrue<sup>®</sup> Ultra in-ear headphones - available for Apple devices as well as Samsung and Android™,  
SoundTrue<sup>®</sup> around-ear headphones II, SoundLink<sup>®</sup> Color Bluetooth<sup>®</sup> speaker



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Platinum Level

SoundTouch<sup>®</sup> 10 wireless music system, SoundTrue<sup>®</sup> around-ear headphones II, SoundLink<sup>®</sup> Mini Bluetooth<sup>®</sup> speaker II



Diamond Level

SoundLink<sup>®</sup> around-ear wireless headphones II, SoundLink<sup>®</sup> on-ear Bluetooth<sup>®</sup> headphones, SoundLink<sup>®</sup> Mini Bluetooth<sup>®</sup> speaker II and SoundLink<sup>®</sup> Mini Travel Bag, 2-pack of SoundSport<sup>®</sup> in-ear headphones - available for Apple devices as well as Samsung and Android<sup>™</sup>





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**Diamond Elite Level**

QuietComfort<sup>®</sup> 25 Acoustic Noise Cancelling<sup>®</sup> headphones, SoundLink<sup>®</sup> Bluetooth<sup>®</sup> speaker III, QuietComfort<sup>®</sup> 20 Acoustic Noise Cancelling<sup>®</sup> headphones, 2-pack of SoundTrue<sup>®</sup> Ultra in-ear headphones - available for Apple devices as well as Samsung and Android<sup>™</sup>



# THE **BOSE**<sup>®</sup> EVENT EXPERIENCE

## ③ LET OUR TEAM HELP YOURS: ***Sit back and relax.***

Prior to the event, you will know exactly what is going to happen. We will alert you when we arrive on property. Our team's execution list includes taking inventory, setting up displays, and getting prepared in more than enough time for your guests. When the event is over, we will work with the venue to ship all excess inventory. Our goal is to give your attendees an experience they won't soon forget!

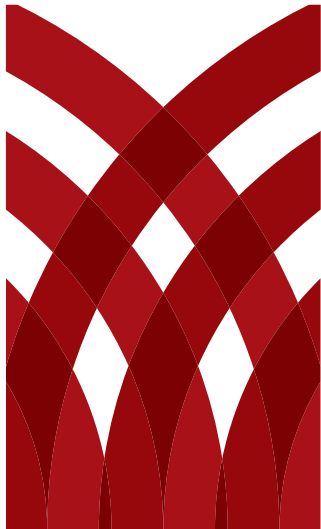
### Event Photos







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**MAKE IT AN  
EXPERIENCE.**